



Movers & Shakers: Tina Hayward

Tina Hayward has joined apparel & fashion brand,

Orlebar Brown, as their new Head Of Ecommerce.

Movers & Shakers: Paul Stafford

The new Head Of Digital Marketing & Online Brand at Superdrug.

Insights

Is HR falling behind in the digital transformation revolution?

Why Covid has made innovation 'even more critical'

Questions to ask new hires to get to know them

Is the great digital-nomad workforce actually coming?

News

Central banks plan to launch digital coins

Nestlé CMO: 'We never dissociate marketing from sales'

Whatsapp launches 'Message Privately' campaign

NHS Digital launches its Terminology Server to help boost data sharing

Google, Apple under scrutiny by UK watchdog over digital markets 'duopoly'

Investment Security Unit to build digital system

PwC to hire 100K over next five years

<u>Digital ad industry accused of huge data breach</u>

New report reveals surge in demand for digital payments

Auroboros debuts first digital ready-to-wear collection



Ecommerce

74% of European shoppers have no intention of scaling back online shopping, study finds

Shopify Expands E-Commerce Pact With Google and Facebook SHEIN beats Amazon to the top spot for eCommerce apps Boohoo sales rise 32% in latest quarter

John Lewis expands online fashion offering with 100 new brands

Social Media

<u>Facebook's New Podcast Listening Tools are Set to Be Launched</u> <u>Next Week</u>

<u>Facebook Launches Initial Test of Ads in the VR Environment</u> <u>Amazon blames social media for struggle with fake reviews</u>