



### **Movers & Shakers : Paul McCallum**

Paul McCallum has joined MyOnlineTherapy, as their new Marketing Director.

## **New Members**



### **Ayo Ogunde**

Head of Marketing and Ecommerce at Facetheory.



### **John Attwood**

VP Marketing & Ecommerce at Big Bus Tours.



### **Conor Gunn**

Director: Digital Transformation, Ecommerce, Digital Marketing and Customer Experience.

## **Insights**

[A Need For Digital Skills In 2021](#)

[Do fake commutes have benefits?](#)

[The UK's struggle with digital schooling](#)

[Can energy become net zero by 2050?](#)

[Work-life balance tipping one way?](#)

## News

[Wales invests £4.9m in digital services improvement](#)

[BT pursues digital growth with tech unit split](#)

[UK consumers embrace digital payments](#)

[Digital currency derivatives ban now in effect in UK](#)

[Two thirds of UK game sales were digital in 2020](#)

[L'Oreal launches world's first digital make-up line](#)

[Twitter blocks conspiracy accounts](#)

[Unilever to axe the office full-time](#)

[Bosses get a new job description](#)

[Amazon and Asos lead retailer traffic growth as ecommerce dominates 2020 web use](#)

[IBM Helps Audi UK Reimagine the Digital Customer Experience](#)

[Microsoft launches 2021 Council for Digital Good](#)

[Digital health scale-up targets aggressive UK growth](#)

[Moonpig confirms plans for London stock market listing](#)

[Online retail sales growth hit 13-year high in 2020](#)

[TikTok Launches 'Black Creatives' Program to Foster New Talent](#)

[LinkedIn Launches 'LinkedIn Marketing Labs' to Provide Education on the Platform's Ad Tools](#)