

## **New Members**



Andrew Fox

Digital Director at Science In Sport



<u>Iain Nokes</u>
Ex VP of Marketing at The Economist

## Insights

How humour can help your career

Self-improvement tips to live by

Should we have workplace 'besties'?

## News

Tesla bets big on Bitcoin

Retail leads ranking of UK's top-ten digital leaders

Boohoo buys Arcadia brands

M&S taps up Tesco marketer to lead clothing and home

Unilever ups focus on direct to consumer as online sales surge

John Lewis looks online as it adds more than 50 new fashion and beauty brands to its range

Ecommerce sales tax floated as government looks to prevent retail shifting further online

Two-thirds of organisations believe they are digital transformation 'masters'

<u>Shopify Expands its 'Shop Pay' In-Stream Payment Process to Facebook and Instagram Shops</u>

Gekko launches digital merchandising e-commerce service