



Movers & Shakers: Rob Bloom

Rob Bloom has joined automotive business, Aston Martin F1 Team, as their new Chief Marketing Officer.

Insights

HSBC Lead The Transition Into The 'Digital Age'

<u>How resume-sorting robots work</u>

Are podcasts making money?

Is your Zoom etiquette slipping?

News

Going digital quickly is a priority for private equity

Bitcoin not future of digital payments, says Bank governor

Acquia launches digital commerce solution

Apple lands most profitable quarter

<u>Lidl gives staff 'thank you' bonus</u>

UK government to adopt a new digital and cloud-centric strategy

Digital sales rise of 55% gives Joules an unexpected year-end boost

BT and Cisco lift lid on digital transformation acceleration

Vimeo Launches New Video Marketing Tools

EMoney rebrands digital marketing tech

Twitter Announces Acquisition of Newsletter Platform, Revue

Facebook Begins Rolling Out 'Facebook News' in UK

Lidl crowned supermarket of the year