



Movers & Shakers: Stuart Kilroy

Stuart Kilroy has joined retail company, Paperchase, as their new Digital Marketing Director.

Insights

Bringing Your Team Together Post Covid-19

Pandemic has sparked a digital volunteering boom, research indicates

News

EY staff to WFH two days a week

Netflix's new push for TikTok talent

Digital learning has surged during pandemic

UK leading the way in digital tech

British Al startup Faculty raises \$42.5M growth round led by Apax <u>Digital Fund</u>

More than one million people download NHS App for Covid-19 passport

UK to have digital border by end of 2025

Airbnb leans into remote work trend

DWP and Google join forces to grow jobseekers' digital skills

Mobile Apps and digital tools are key driving loyalty for convenience stores and restaurants, survey says

M&G to develop 'hybrid' digital advice offering

Ecommerce

Social ecommerce ramps up online sales

Snapchat big push into ecommerce

PayPal acquisition of Happy Returns signals new ecommerce strategy
84% of shoppers will reject retailers that deliver a poor returns experience
TikTok sees 553% growth in shopping as social media becomes new retail

battleground



Social Media

<u>TikTok Makes New 'Preview' Option Available To Users</u>
<u>Facebook Adds New Alerts and Individual User Penalties to Help Stop</u>
<u>the Spread of Misinformation</u>

WhatsApp Launches Legal Action Against Indian Government Over Planned Law Relating to Data Tracing

<u>Facebook Outlines Its Ad Review Process To Provide More</u> <u>Transparency on Its System</u>