





#### Movers & Shakers: Sarah Sisson

Sarah Sisson has recently joined retail brand, My 1st Years as their new Marketing Director.

## **Leadership and Self Development**

The Qualities of a Good Leader

## Insights

Recovering from burnout

Office design should embrace the new digital workplace

### News

M&S creates 500 jobs amid digital-first Christmas strategy

Digital payments fuelling fraud surge during COVID crisis

NHSX launches assessment criteria for digital health tools

COVID-19 Sees Half of UK Marketers Planning to In-House Digital Capabilities

Consumer expectations for 2021 take a dive

<u>Telephone and digital communication set to play greater role in future of local NHS</u>

#### **Ecommerce**

<u>Technology Revolutionising Beauty Ecommerce</u>
<u>E-commerce rise despite pandemic</u>

Next sees online drive up 23%





# **Social Media**

Woolworths return or Twitter prank?

Facebook's new dating app: safe or not?