



Movers & Shakers: Anna Bradley
Anna Bradley has recently joined financial services
company, Domestic & General, as their new Director
of Digital Sales.



Movers & Shakers: Penny Herriman
Penny Herriman has recently joined apparel and
fashion company, Pentland Brands, as their new
Chief Marketing Officer.



Movers & Shakers: Matt Pollington
Matt Pollington has joined retail brand, MADE.COM,
as their new Marketing Director.

## **Leadership and Self Development**

How to build and enable digital teams focus: NHS Providers guide

### Insights

Digital Marketing Trends To Look Out For In 2021

How Ecommerce Is Transforming Our World

Is social media opening a new generation gap?

The digital skills gap problem

#### News

Grocery sales surge 9.4% on the back of record online sales

EU accuses Amazon of 'distorting' competition in ecommerce market

Businesses in the Braintree district can get a free e-commerce website

Verishop Adds More Social Features To Its eCommerce App

WhatsApp Adds Shopping Button to Streamline Ecommerce Within Chats

# DIGITAL ® LEADERS

UK to ban all online junk food advertising in order to tackle obesity

UK Holiday Shoppers Will Be Driven to Digital This Year

UK gov urged to help SMBs with digital adoption incentives

Cash Withdrawals in the UK Fell 46% Due to COVID-19 & Digital Payments Boom

Chancellor sets out ambition for future of UK financial services

<u>UK based Digital Bank Starling Is Reportedly Planning to Secure \$263 Million in Additional Funding</u>

How McDonald's is returning marketing to a 'growth pillar'

More than 19,000 jobs created by Kickstart Scheme

#### **New Members**



<u>Julian Baker</u> Global Digital Director at The Body Shop.



**Neil Tinegate**Group Ecommerce Director at Science in Sport.



<u>Tom Fotheringham</u> Head of Ecommerce & Performance Marketing at Specsavers.



**Zahid Chaudhri**Head of Digital Marketing at Debenhams.



Andrew Loveless
Associate Director at ConvaTec.