

## Insights

Financial Remedy: digital process

Social Media Community Management: Effective Practices

How digital transformation is a chance to upskill workers

Embracing ambiguity and self-awareness: The key attributes of today's marketing leaders

Is Magento is the Best Platform For Ecommerce?

## News

DfE launches digital service for advertising levy transfers

ECB's Weidmann wants digital euro to start small

UK government's new digital identity system to cost up to £400m

Digital to play key role in Primark's marketing push

Google launches 'digital twin' tool for logistics and manufacturing

UK plans \$550M budget for government digital identity update

Vodafone partners with Udemy for SME digital training programme

NatWest chair sees digital pound piloted within five years

HOME launch new digital platform for online art, Homescreen

Vodafone UK Urges Gov to Deploy 5G and Other Digital Tech to Save Planet

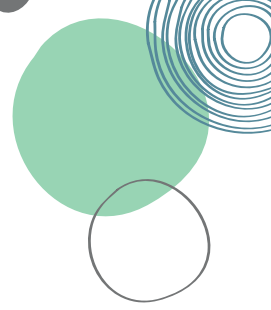
## Ecommerce

Adobe jumps into e-commerce payments business in challenge to Shopify

Adobe is adding payments service to its ecommerce platform

Instagram Publishes New Holiday Season Guide, Highlighting its Latest eCommerce Additions

Avon upgrades digital platform to help reps get mobile as online sales triple pre-pandemic levels



## Social Media

18.6m UK adults trust financial advice shared on social media, study finds

Pinterest Expands In-App Shopping Tools to More Regions

YouTube Launches First Podcast, Exploring How Online Creators Have Found Success

WhatsApp Launches Test of In-App Business Directory, Facilitating New Discovery Opportunities

## Digital jobs (Vacancies)

Head of Digital - Retail - Manchester - £80,000 + benefits

Head of Advertising Technology - Retail - London - £83,000 + Benefits

Marketing Director - Supplements - London - £110,000

Head of Marketing - London - £70,000 - £110,000

Head of Performance - Leeds - £70,000

Head of Digital - Fashion - London/Remote - £100,000