DIGITAL ® LEADERS



<u> Movers & Shakers : Anja Pohl</u>

Anja Pohl has joined Tough Mudder and Spartan, as their new Head of Digital Marketing.



Movers & Shakers: Liam Hewitt

Liam Hewitt has joined electrical manufacturing brand, Panasonic, as their new Head of Ecommerce.



Movers & Shakers: Alex Green

Alex Green has joined retail brand, Yours Clothing; as their new Head of Digital.

News

UK 'heading towards digital skills shortage disaster'

'Digital home' sells for \$500,000 in latest NFT sale

<u>Digital platforms give business schools global reach</u>

Wales launches first national digital eye care patient record system

British army to slash 4K jobs

Young people don't feel they have advanced digital skills for work

Government wants data and digital to be at the heart of clinical research

Nike reports fast ecommerce growth as more than a third of of its sales take place online

Shoppers confident trying new digital payment methods

£1 million digital boost for Edinburgh Festivals

Facebook Shares 'Social Skills' Business Tips in New Video Series

Facebook is Reportedly Working on a Kids Version of Instagram

Instagram's Testing New Quick Reply Stickers to Stories

Record number of Christmas shopping took place online